



# ABATE OF MARYLAND, INC.

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*Dedicated to Freedom of the Road & Responsible Motorcycle Legislation*

## **Sponsorships**

### ➤ **Platinum: \$500**

- Premium website listing
  - Color (8" x 8") advertisement
- Monthly FB listing /post (12x per year, provided by the sponsor)
- Color Logo on ABATE trailer
  - Artwork provided by sponsor
  - 12" x 12" space
- Color logo Included on event "sponsors" banner that will be displayed at official ABATE events
- Window sticker "2021 ABATE of MD, Inc. Supporter"

### ➤ **Gold: \$350**

- Website listing
  - Color (8" x 4") advertisement
- Bi-monthly (6x per year) FB listing / post (provided by the sponsor)
- Color Logo on ABATE trailer
  - Artwork provided by sponsor
  - 6" x 6" space
- Color logo Included on event "sponsors" banner that will be displayed at official ABATE events
- Window sticker "2021 ABATE of MD, Inc. Supporter"

### ➤ **Silver: \$250**

- Website listing
  - Color (4" x 4") advertisement
- Quarterly FB listing / post (provided by the sponsor)
- Color Logo on ABATE trailer
  - Artwork provided by sponsor
  - 4" x 4" space
- Color logo Included on event "sponsors" banner that will be displayed at official ABATE events
- Window sticker "2021 ABATE of MD, Inc. Supporter"

### ➤ **Bronze: \$150**

- Website listing
  - Business card size ad space (3.5" wide x 2" high)
- Semi-annual FB listing (2x per year) post (provided by the sponsor)
- Single line text listing on the ABATE trailer
- Single Line text listing Included on event "sponsors" banner that will be displayed at official ABATE events
- Window sticker "2021 ABATE of MD, Inc. Supporter"

### **Digital Artwork / Advertisement Guidelines**

- All digital greyscale and color art should be at 300 dpi.
- The following digital file types are accepted:
  - **Acceptable file formats:** All Adobe Products – Acrobat (PDF files with fonts embedded), InDesign (INDD or IDML files with accompanying links and fonts included), Illustrator (EPS or AI files), Photoshop (JPG, PNG, TIFF, PSD).
  - **Accepted but not recommended:** PowerPoint, Word, Publisher, Excel
  - **Not accepted formats:** Freehand, Corel Draw, Paint, Quark
- Vector artwork should be saved in an .EPS format with fonts and images embedded, or all images and fonts must be supplied.
- All screen and printer fonts must be provided.
- We will substitute with similar fonts if originals are not submitted.
- Text can be converted to outlines, but if proofing errors are discovered, new art may need to be submitted.
- Images from the web are not suitable for printing.
- All scanned artworks must be scanned between 300 to 600 Dots Per Inch (DPI). The images should not be scaled beyond 75% and 125% of the image's original size.
- All work should be in the CMYK (Cyan/Magenta/Yellow/Black) mode, as this is the mode required for the printing process.
- If an RGB (Red/Green/Blue) file is submitted, it must be converted to CMYK. When the conversion takes place, color shifts can occur.
- All line art should be scanned at 600 dpi for the best quality output. Otherwise, you risk a "jaggy" appearance in the printed image.
- ABATE of Maryland, Inc. will do our best to reproduce as close to a match to your printed output as possible.
- If you have questions or encounter problems that cannot be answered by this site, please contact us at [info@abateofmd.org](mailto:info@abateofmd.org) or call the state office at 410-263-9185.
- Advertiser indemnifies ABATE of Maryland, Inc. against losses or liabilities arising from this, or any advertising. ABATE of Maryland, Inc. assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of ABATE of Maryland, Inc. The advertiser represents that they have the right to use any artwork supplied to ABATE of Maryland, Inc. in the manner contracted.

Please make check payable to “**ABATE of Maryland, Inc.**” and return to the ABATE member selling you the sponsorship.

Name of Sponsor / Business	
Street Number / Name	
City, State Zip	
Mailing Address (if different than physical address)	
Tele:	
Contact person:	
Email address	
Website	
Logo file / artwork available	Yes: <input type="checkbox"/> No: <input type="checkbox"/>

Send Logo Files to: [info@abateofmd.org](mailto:info@abateofmd.org) or call Ken Eaton at 410-924-3374 to discuss.

**Sponsorship Level** (check one):

- Platinum      \$500
- Gold            \$350
- Silver          \$250
- Bronze         \$150

Sponsor Signature and date:

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Sold by (ABATE member):

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**Platinum: 8" x 8"**

**Gold: 8" x 4"**

**Bronze: 3.5" x 2"**

**Silver: 4" x 4"**